

# Online Cultural Awareness Course

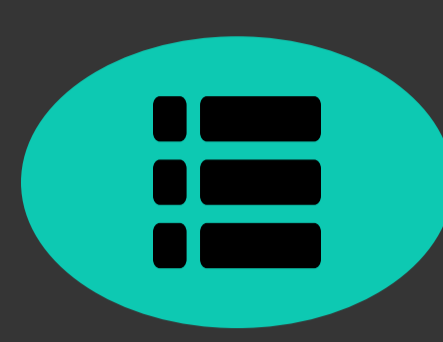


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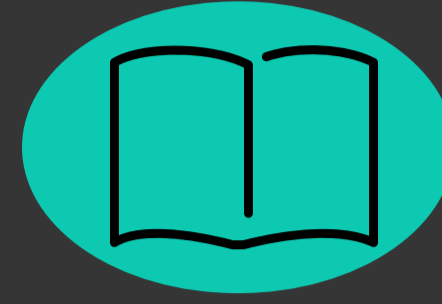
Cultural awareness equips staff with the ability to build positive and productive relationships regardless of where in the world they are working.



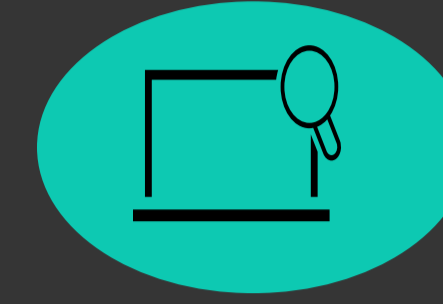
Business focused training content



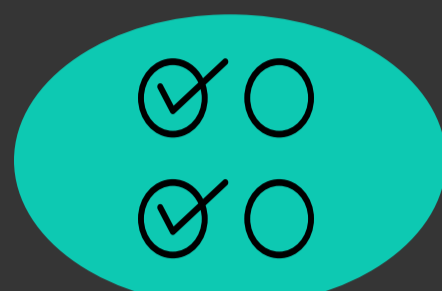
Easy, modular approach to topics



Real life case studies



Complimentary learning materials



Quizzes and scenario-based tests



Designed by intercultural trainers



Certificate of completion



SCORM compliant and LMS friendly



Access from desktop, laptop, tablet or phone



Individual and organisational licenses

Designed, written and produced by learning & development professionals with in-depth knowledge and expertise of cross-cultural communication.

## Course Content

### Culture

- What is culture?
- Layers of culture
- National culture
- Why focus on culture?

**Bite-sized modular learning that can be completed in approx. 2 hours\***

*\* Depending on speed of learner. Not applicable to free version*

### Self Awareness

- The Cultural Lens
- Self awareness
- Stereotypes
- Cognitive bias

### Approaches to Teamwork

- Individualism and group approach across cultures
- Real life examples and challenges
- Underlying values of:
  - *Responsibility*
  - *Hierarchy*
  - *Collectivism*
- Strategies to work effectively

### Cultural Values

- Introduction to values
- Impact of values on behaviour
- Impact of behaviours on cultural preferences

### Dealing with Conflict

- Understanding origin of conflict
- Three step approach to reconciliation
- Impact of cultural preferences on reconciliation

### Approaches to Time

- Structured and flexible approaches to time across cultures
- Polychronic and monochronic preferences
- Real life examples and challenges
- Underlying values of:
  - *Relationships*
  - *Materialism*
  - *Fatalism*
- Strategies to work effectively

### Self Development

- Ongoing self development
- Summary

### Approaches to Communication

- Indirect and direct approaches to communication across cultures
- Real life examples and challenges
- Underlying values of:
  - *Reputation or 'face'*
  - *Formality*
  - *Stability*
- Strategies to work effectively

## Fees

### Free Version

A free version is available on our website which includes an abridged quiz and resources.

### Paid Version - \$4.99

Get the full course via our LMS removing adverts and watermarks as well as access to the full quiz and resources.

### Student Discount - Only \$1!

Students can access the course for only \$1. Please have your course teacher/tutor contact us for your discount coupon.

### Also available

- White Labelling & Reseller Packages
- License SCORM File for your LMS
- Organisational licenses
- Charity discounts



For more info

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