

# Online Cultural Awareness Training



Fast-track your path to success with the Japanese Gain vital new skills and unique cultural insights



Business focused training content



Easy, modular approach to topics



Real life case studies



Complimentary learning materials



Quizzes and scenariobased tests



On-screen English transcriptions



completion

Certificate of



SCORM compliant and LMS friendly



Access from desktop, laptop, tablet or phone



Individual and organisational licenses

Designed, written and produced by Japan experts with in-depth knowledge and experience of living and working in the region.

### Course Overview

### 1. Introductions and Aims

- Using the training interface
   Introductory outline
- Introductory outline

### 2. Cultural Understanding

- Cultural awarenessThe Cultural Lens
- Generalisations

### 3. Japan in Context

- Geography
- Historical contextLanguage
- Beliefs and religionModern Japan

### 4. Understanding the People

- Japanese values
- Ganbaru, Gaman & KonjouShoganaiMottainai
- WaHonne to
- Honne to TatemaeUchi/Soto
- lananasa

# Japanese Business CultureBusiness values

- MeetingsDecision making
- Relationship building
- Negotiation styleGiving PresentationsWorking remotely and virtual

communication

# Bite-sized modular learning that can be accessed any time or completed in 2-3 hours\*

# Japanese Communication High context communication

- Dealing with conflict
   Reading body language
- Reading body language
- 7. Making a Good ImpressionWhat to wear
  - Addressing people
    Bowing
  - BowingGift givingFood and dining
  - Public behaviour

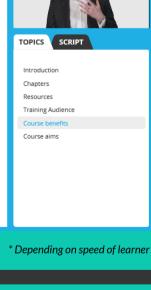
# 8. Learning SummarySummary

- ResourcesCertification

### •Learn more about the Japanese culture

The course will help you...

- Improve your communication skills
   Overcome potential cultural challenges
- •Maximise your potential when working
- with the Japanese



**Fees** 

## For subscription fees, please contact one of the team and advise of the

<u>Subscriptons</u>

number of licenses needed.

Subscription fees generally work on a 6 month basis but can be extended.

\* VAT is chargeable on UK sales.

# Longer term subscriptions...

<u>Also available:</u>

Use of SCORM packages for own LMS...

Charity & education discounts...
...all available upon request.

White Labelling...



For More Info

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