Online Cultural Awareness Course
IRAN

COMMISCEO GLOBAL

Fast-track your path to success in Iran
Gain vital new skills and unique cultural insights

- Business focused training content
- Easy, modular approach to topics
- Practical insights & tips
- Complimentary learning materials
- Quizzes and tests
- On-screen English transcriptions
- Certificate of completion
- LMS friendly
- Access from desktop, laptop, tablet or phone
- Individual and organisational licenses

Designed, written and produced by an expert in Iranian culture with in-depth knowledge and experience of living and working in the country.

Course Overview

1. Introductions and Aims

- Using the training interface
- Introductory outline

2. Cultural Understanding

- Cultural awareness
- Generalisations
- Self awareness

3. Understanding Iran

- Cities
- Population
- Ethnic diversity
- Religions
- Structure of society
- Politics
- Hsitory

4. Shia Islam

- The Sunni-Shia split
- The Ahle Bayt
- Karbala
- Revolutionary Shia?
- Impact on Iranian mindset

5. Iranian Values & Mindset

- The family
- Nostalgia
- Spirituality
- Manners
- Pragramtism
- *"Foozool"*

6. Working in Iran

- Relationships
- Face
- Communication
- Hierarchy
- Meetings
- Women
- Humour

Bite-sized modular learning that can be accessed any time or completed in 2 hours*

7. Social Life & Preparation

- Numbers
- What to wear
- Food
- Friendship
- Football
- Weekends
- Holidays
- Money

"The right man to deliver this timely course."
"Excellent trainer with a really engaging style and energy."
"Intimate knowledge of the region."

** Depending on speed of learner*

Fees

6-month subscriptions:

1 User = £195*

For team, organisational & high-volume licenses please contact us.

** VAT is chargeable on UK sales.*

Longer term subscriptions...

Use of files for own LMS...

Charity & education discounts...

...all available upon request.

For More Info

info@commisceo-global.com